

**ECONOMIC DEVELOPMENT ADVISORY COMMITTEE
MINUTES**

DATE: Tuesday, September 22th 2020

MEETING: Economic Development Committee Meeting

PLACE: Fraser Town Hall Board Room

PRESENT

Board: Barry Young, Deb Buhayar, Phillip Vandernail, Tara Rose

Staff: Marketing and Economic Development Manager, Sarah Wieck

1. Regular Meeting: Roll Call

Barry called the meeting to order at 9:10 a.m.

2. Approval of Agenda:

Philip Vandernail moved, and Deb Buhayar seconded the **motion** to approve the Agenda. **Motion carried: 4-0.**

3. Consent Agenda:

a) Minutes – August 25th 2020

Deb Buhayar moved, and Tara Rose seconded the **motion** to remove the minutes of August 25, 2020 and they will be on the next agenda. **Motion carried: 4-0.**

4. Discussion

a) Update on COVID-019

a. Update on COVID and Williams Fork Fire

b) Bandwango Rebrand

a. Run an ongoing campaign (Funky Fraser Pass, The Fraser Fun-Key, Leaving Planet Earth Pass)

b. Digital Ads

c. Possible Tourism Website (RFP)

c) Winter Business Operations

a. Discussion on business during winter

d) Fall Tourism

a. Run Social Ads next two weeks

Deb Buhyer **Moved** to open executive session, Tara seconded the **motion**
Carried 4-0

5. **Open Forum:**

6. **Other Business:**

7. **Future Agenda Items**

- a. Bandwango update
- b. Town tourism website
- c. Tom Hawkinson? Building permit regarding Marketplace Building

Deb Buhayar moved, and Tara Rose seconded the **motion** to adjourn. **Motion carried:**
4-0. Meeting adjourned at 10:33 a.m.