

**ECONOMIC DEVELOPMENT ADVISORY COMMITTEE
MINUTES**

DATE: Tuesday, July 28th 2020

MEETING: Economic Development Committee Meeting

PLACE: Fraser Town Hall Board Room

PRESENT

Board: Philip Vandernail, Barry Young, Craig Clark, Brian Nicolas, Shelly Buhyer,
Rochelle Gould

Staff: Marketing and Economic Development Manager, Sarah Wieck and Jeff
Durbin Town Manager

1. Regular Meeting: Roll Call

Barry called the meeting to order at 9:00 a.m.

2. Approval of Agenda:

Deb moved, and Phillip seconded the **motion** to approve the Agenda. **Motion carried: 6-0.**

3. Consent Agenda:

a) Minutes – June 23th 2020

Deb moved, and Phillip seconded the **motion** to approve the consent agenda. **Motion carried: 6-0.**

4. Discussion

- a) How to keep our economy open
 - 1. Indoor dining recommendations
 - 2. Data tracking (Grand County)
 - 3. Restaurant Deliveries
 - 4. Google ads
 - 5. Social distance marketing and outdoors.
 - 6. Fall Fraser Pass
- b) Winter Guidance Recommendations
- c) Marketing opportunities

5. Open Forum:

6. **Other Business:**
a) Business incentive for developers

7. **Future Agenda Items**
a) Market Street Buildings (Clark)
b) Vicious Cycle
c) Mural Festival (Bandwango)
d) COVID update
c) Guest Speaker?

Deb moved, and Philip seconded the **motion** to adjourn. **Motion carried: 6-0.** Meeting adjourned at 11:06 a.m.