



DOWNTOWN COLORADO, INC.

# Communicating About A Downtown Fraser DDA

# ABOUT DOWNTOWN COLORADO, INC.

Colorado's downtown champion since 1982

We are the Doers.

We are committed to building downtowns that are prosperous, equitable, creative, and welcoming. United in cause, we are Colorado's downtown champions.

Downtown Colorado, Inc. provides five core services to organizations and individuals engaged in downtown + commercial district development:

- Advisory Services
- Educational Events
- Advocacy and Information
- BID, DDA, URA Formation+ Training Assistance
- Colorado Challenge Program



## Who We Are

CHAMPIONS + CATALYSTS



## Bill Shrum

Director of Operations |  
Downtown Colorado, Inc.

# Town of Fraser Official Communications

What the Board of Trustees and Town Staff CAN do:

- Pass a resolution taking a position
- Spend Town funds to distribute a factual summary of the measure with arguments both for and against the measure.
- Respond to unsolicited questions about the measure with factual information and arguments both for and against the measure.



# Town of Fraser Official Communications

What the Board of Trustees and Town Staff CAN do:

- Refer any inquiries to the webpage posted by the Town describing the proposed DDA.
- Engage in comprehensive plan work that will involve the downtown as *related to the comprehensive planning process.*



# Town of Fraser Personal Communications

What the Board of Trustees and Town Staff CAN do in a PERSONAL capacity:

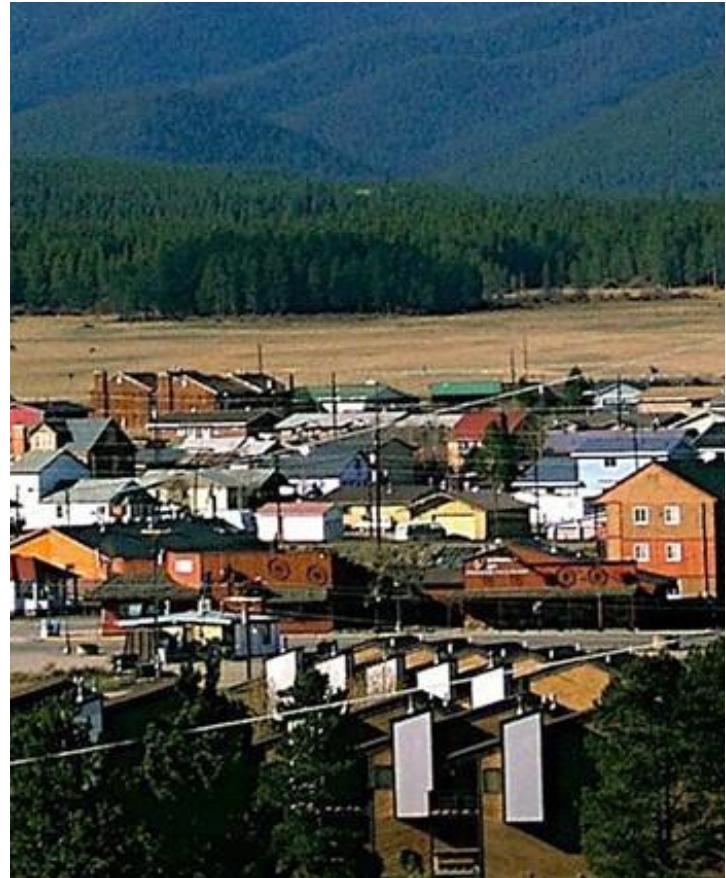
- Share their personal opinion outside of official business facilities and venues.
- Be members of organizations, like EDAC, who have taken a position on a ballot measure.



# Town of Fraser Residents

What Town of Fraser Residents  
CAN do:

- Read letters of support / take a position on the measure.
- Utilize DCI for information about DDAs



# Additional Board Considerations

- Trustees Make Board Appointments (2 by June 30 for successive years)
- Create Bylaws for the DDA for approval by Trustees
- Must Create and Approve Plan of Development Prior to Activity – C.R.S. § 31-25-807 (4)
- Plan of Development must be reviewed by Planning and Zoning Commission
- Notify the County Assessor of the Creation of a Plan of Development and the Collection of TIF Funds

# CONTACT DCI

## WEBSITE

[www.DowntownColoradoInc.org](http://www.DowntownColoradoInc.org)

## EMAIL ADDRESS

[coordinator@downtowncoloradoinc.org](mailto:coordinator@downtowncoloradoinc.org)

## PHONE NUMBER

303.282.0625



**DO-ER.**  
DOWNTOWN  
COLORADO  
inc.