

WINTER PARK

FILM FESTIVAL

SEPTEMBER 8-9, 2023



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"WINTER PARK" BY TOPHER STRAUS
AVAILABLE AT UPTIPPING

Winter Park Film Festival

9/8 - 9/9 2023

Purpose

Escape to the breathtaking beauty of Winter Park Film Festival! Our festival is a celebration of the best and brightest in independent cinema, set against the stunning backdrop of majestic peaks and pristine wilderness of the continental divide. Winter Park Film Festival aims to honor and highlight unique contributions to filmmaking from a wide variety of communities and film subjects. By encompassing a vast array of demographics it generates a global inclusion among creative film makers, action sports stars, disabled individuals, youth, social media influencers, and the public all within the same event. We hope that through this event we can share the love and creativity of watching and making films.

We have noticed the lack of attention brought to the film community within Grand County, and it is our hope that by creating this novel event, we can remedy this. The emphasis on recreation in Grand County is notable, hence the category dedicated to action sports. We desire to increase visibility of creative endeavors as well within this unique community, and this festival grants people the opportunity to contribute to these efforts.

By using the framework of other successful events such as the Sundance and Telluride Film Festivals, we have intentionally selected categories that have historically engaged large crowds due to popularity and importance. Two areas we noticed missing, however, were those of youth and disabilities. Winter Park has been a leader in adaptive skiing, and we wish to continue the celebration of the disabled community through a category dedicated to differently abled filmmakers and/or content about disabilities, both cognitive and physical.

The Festival Director, Connor Nelson, hopes to pipeline the local youth into pursuing filmmaking as a career even though the Rocky Mountain region is not necessarily known for its role in filmmaking. We are confident that this event will generate robust local business as people are drawn from across the nation and globe. It is certainly a benefit that Connor's expanding professional network in Los Angeles where he currently resides consists largely of top tier Hollywood filmmakers.

Let's create a weekend of cinematic magic, as we showcase films that explore the human experience in all its complexity, from heartwarming dramas to pulse-pounding action flicks. Our carefully curated selection of films will take you on a journey of the senses and leave you inspired, entertained, and moved.

Target Audience

The primary target audience is film lovers and creatives alike. Additionally, the pre and after parties that will be hosted will help community members and film makers build a wider and more unique network. We know that the entertainment selected for the event will drive traffic to the area, especially with the close proximity Winter Park has to Denver.

We anticipate a wide range of ages in attendance, especially because one of the submission categories is youth.

The submission categories are designed to be inclusive to a wide range of demographics. Females and males alike are invited to submit from a variety of socioeconomic and cultural backgrounds. All ability levels and ages are also included. Our festival is not just about the films, but also about the community. We want people to experience the warmth and hospitality of our mountain town, as we come together to celebrate the arts and the unique beauty of our surroundings. Meet filmmakers, actors, and industry professionals, as well as fellow film enthusiasts from around the world.

Anticipated Attendance

We plan to grow this film festival to be 10,000 plus people. With its proximity to Denver, Winter Park is one of the fastest growing resort communities. The timing of this event intentionally fills a gap in Winter Park's slow period (early fall). It will not be competing with heavy outdoor recreation events, which should encourage attendance.

Narrative

Investing in the Winter Park Film Festival is an investment in creativity, community building, and novelty. With numerous ski towns hosting their own film festivals for the past forty years or so, Winter Park is certainly overdue to contribute its unique mark on a cultural phenomenon. This is the perfect opportunity to pioneer an evolving landscape of film festivals and provide a fresh take on artistic events, all while engaging with the local community.

What we are asking for

We are asking for a total of \$21,569 from the town of Fraser. Here is the price breakdown. We are asking the town to help with the cost of The Foundry, the estimated price on the budget is \$12,000 for a 2 day rental. We are also asking for \$8,569 for the Miscellaneous items on the budget that includes Red carpet, Red ropes, Trophies, Step and repeat board, housing for judges, and main street banner.

Conclusion

This is a tremendous opportunity to host a mountain town film festival, where nature, culture, and the arts come together to create an unforgettable experience. This festival will generate a community that celebrates creativity, diversity, and the power of film to inspire and connect us all.

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