

WINTER PARK

FILM FESTIVAL

	<u>The</u> <u>Foundry</u>
Number of Days rented	2
Facility Rental	6,000
Projectors/ Screens	--
DJ/Band	500
Catering per person	--
Number of guests assumption	150
Total location specific expenses	\$13,000

Event expenses (not site specific)

<u>Promotion and Marketing</u>	<u>Cost Per unit</u>	<u>Number of units</u>	<u>Total Cost</u>
Film Freeway	1,000	1	1,000
Denver Post	--	1	--
9 News	--	1	--
Facebook	--	1	--
Instagram	--	1	--
Community Promotion	200	1	200
Flyers	200	1	200
Key Note Speaker/ MC	--	1	--
Professional photographer	1,200	2	2,400
Total event expenses (not site specific)			\$3,800

<u>Miscellaneous</u>	<u>Cost Per unit</u>	<u>Number of units</u>	<u>Total Cost</u>
Red Carpet	442	1	442
Red Ropes	161	16	2,576
Trophy's	50	39	1,950
Step and Repeat board	1,200	1	1,200
Housing for Judges	1,401	1	1,401
main street banner	1,000	1	1,000
Travel for Judges	--	7	--
Total			\$8,569

WP Film Festival

Total location expenses	13,000.00
Total event expenses (not site specific)	\$3,800
Miscellaneous	8,569.00
Total all-in event cost	\$ 25,369