

Antoinette McVeigh

From: noreply@civicplus.com
Sent: Friday, March 26, 2021 10:25 AM
To: Antoinette McVeigh
Subject: Online Form Submittal: Application for Town Trustee Vacancy

Application for Town Trustee Vacancy

First Name	Peggy
Last Name	Smith
Physical Address	1395 Pioneer Trail
City	Fraser
State	CO
Zip Code	80482
Phone Number	970-531-0245
Email Address	peggy80442@gmail.com
I am registered to vote.	Yes
I am a resident of the Town of Fraser.	Yes
I understand that the information provided in this application is considered part of the public record and could be made available to others upon request.	Yes
1. How long have you lived in Fraser	22 years
2. Why would you like to serve on the Fraser Town Board?	I believe that Fraser is at a critical juncture. Fun, funky Fraser is no longer the sleepy bedroom community for Winter Park Resort. Explosive growth has laid bare our lack of affordable housing, the increased demand for housing has exposed our need to expand critical infrastructure from roads, broadband and even trails. The forest fires from last summer was a warning of how really vulnerable living in the wildland urban

interface makes us. The pandemic has exposed our business community's fragility of relying solely on tourism. In addition to these challenges, the town must continue to focus on how to provide basic services of water, sanitation, transit, street maintenance and snow removal along with protecting our open spaces and wetlands on a shoe-string budget. The town is also in the process of hiring a new town manager who will step into a vacuum which will require our already stretched town staff to help fill the void. I believe that I have the experience and the bandwidth to work with the Board to lead Fraser into the future. I believe in collaboration. It is my hope that together with the town of Winter Park, Grand County, the Forest Service and CDOT that we can solve the challenges facing the Fraser Valley.

<p>3. Have you been a member of other boards, commissions, or committees in the Town or elsewhere in Grand County?</p>	<p>Winter Park Ski Education Foundation Board Member (2011-present) Grand County Higher Education Board Member (2019-present) Winter Park Fraser Valley Chamber Board Member (2010-2020), Mountain Parks Electric Board Member (2016-2019), Winter Park Fraser Valley Rotary President (2016-2018), Mayor of Fraser (2012-2016), Fraser Town Board (2010-2016), Fraser Town Planning Commission (2006-2016), Town of Fraser Water and Wastewater Committee (2012-2016), Grand County Affordable Housing Board (2006-2009)</p>
<p>4. Have you had any personal experience in dealing with residents and stakeholders of this community or any others? If so, provide a brief statement as to your experience.</p>	<p>Having lived in the community for 22 years, I am very well aware of challenges and the opportunities facing Fraser. I know many in the community are not happy with the growth we are experiencing and all the issues that growth brings. I know others are excited to be part of a vibrant community with the amenities that the Fraser Valley has to offer. I believe that we are walking a tightrope on how to preserve why we love living here at the same time welcoming newcomers. It is no longer an option try and roadblock developers in the hope they will disappear. They are here and they have deep pockets. We all need to work together and prioritize planning for new growth so that we all proud of Fraser's future.</p>
<p>5. Describe your history associated with community volunteerism.</p>	<p>I have been a life long volunteer. Of all of my volunteering I am most proud of the Hike for Spencer- in the 10 years since my son died in a tragic mountain climbing accident we have raised over \$400,000 to support local athletes so they can participate in the Winter Park Competition Center.</p>
<p>6. Describe where you see the Town of Fraser in ten years.</p>	<p>In 10 years, I would like to see a thriving diversified business community that services our full time residents, second home owners and guests. I hope that we have collaborated with our partner, the town of Winter Park to a find sustainable revenue</p>

source for affordable housing and a way to combine services such a Public Works as a way to reduce costs. As a Board Member, it would be my goal to make sure Fraser is a sustainable community for our children and grandchildren while preserving Fraser's fun and funky vibe.

7. As a Town Trustee, decisions are made by consensus of the group. As an individual, please describe an incident where you have had to collaborate with a team, even if your opinion may have differed

In 2015 while I was Mayor, Fraser, Winter Park, Winter Park Resort, Grand County, local property management companies and the Winter Park Fraser Valley Chamber all worked together to provide year round transit for the Fraser Valley. Having a transit system for our residents, employees and guests had been a vision for over 20 years. Working together, we brought all the stakeholders on board and developed a campaign which was approved by the voters increasing the sales tax in Fraser by 1% and the sales tax in Winter Park by 2%. It was a major victory for the Fraser Valley and is proof that collaboration results in succ

8. If you were appointed to the Board, name one goal/objective you would like to see the Town focus on.

The Fraser Valley is experiencing explosive growth which has been accelerated due to COVID. Housing demand far exceeds the supply driving the prices to unfathomable levels. As a result, the lack of affordable housing county wide has reached a crisis level impacting the ability to hire first responders, medical professionals, teachers and employees for our local businesses. My main objective for the town would be to focus on finding a sustainable source of funding for affordable housing.

Letter of Interest

[Letter of Interest.docx](#)

Resume

[Resume.docx](#)

Email not displaying correctly? [View it in your browser.](#)

March 26, 2021

Fraser Town Board
153 Fraser Ave
PO Box 370
Fraser, CO 80442

Dear Trustees,

Please find the attached completed application for the Town Board vacancy along with my resume.

I am very interested in serving on the Fraser Town Board again. I believe that my experience both as a past Board member and my professional background would be a benefit to the town during these challenging times. I feel that having been away from town politics for 5 years has given me a very different perspective of the challenges facing the town.

I know that you will have the option to choose someone who is willing to learn about the Town of Fraser from the ground up and could be the future face of Fraser. I would like to suggest to you that this is not the time train a new board member for a one year position with the number of challenges facing Fraser. I am sincere in my willingness to collaborate because I know that is the only way to influence change. I look forward to working with all of you to make our community sustainable for future generations.

Sincerely,

Peggy Smith

Peggy Smith
1395 Pioneer Trail
Fraser, CO 80442
970-531-0245

Professional Experience:

- Real Estate of Winter Park (2010-present) and Coldwell Banker Mountain Properties (2000-2010) I have consistently been ranked as a top producing Realtor.
- General Contractor and Interior Designer for 6 custom homes (4 in the Fraser Valley) designed by my husband, Architect Peter Nelson. Responsible for hiring and scheduling all the sub-contractors, supervising work product, selecting, ordering and coordinating delivery of all building supplies and paying all the sub-contractors.
- Winter Park Competition Center Events Manager (2010-2014) Managed major events: US Nationals (2010 and 2011), NASTAR Nationals (2010-2011) U14 Championships (2012 and 2013) World Cup Disable Race (2013) along with all the other Alpine, Freestyle, Big Mountain, Terrain Park Events and Mountain Bike Races.
- Mile High Window Supply Owner, a wholesale window distribution company selling wood windows to residential contractors. (1994-1999) Largest sale: Sold all the windows to the Zephyr Mountain Lodge
- Petroleum Landman (1975-1992) Little known fact, I was the first non-support staff woman hired by Amoco Production Company in Denver.

Community Experience:

- Winter Park Ski Education Board (2011-present)
- Grand County Higher Education Board (2019-present)
- Winter Park Fraser Chamber of Commerce Board (2010-2020)
- Mountain Parks Electric Board (2016-2019)
- Winter Park Fraser Valley Rotary President (2017-present)
- Mayor of Fraser (2012-2016)
- Fraser Town Board, Fraser Planning Commission, Fraser Water and Sanitation Committee (2006-2016)
- Grand County Affordable Housing Board (2006-2009)

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Biggest Accomplishment:

- Hike for Spencer- in the 10 years since my son died in a tragic mountain climbing accident we have raised over \$400,000 to support local athletes so they can participate in the Winter Park Competition Center.

Most Epic Adventure:

- Hiking to Everest Basecamp

Education

- University of Denver, MBA in Finance
- University of Colorado, Bachelor of Science, Recreation