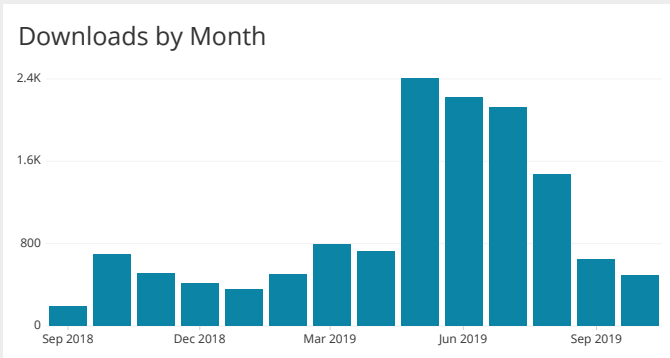


Sample Reporting Dashboard

Choose Passport (Default is all)

▼ Passport Name (All selected)

<p>Weekly Downloads</p> <p>108</p>	<p>Monthly Downloads</p> <p>489 ▲ 44.67%</p> <p><small>Comparison only looks at up to today, not compared to the entire previous month.</small></p>	<p>Quarterly Downloads</p> <p>489</p>	<p>Annual Downloads</p> <p>11,726</p>
-------------------------------------------	-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------	----------------------------------------------	----------------------------------------------



Downloads by Month

Month of Sign Up	Number of Sign Ups
Sep 2018	187
Oct 2018	696
Nov 2018	510
Dec 2018	410
Jan 2019	357
Feb 2019	501

[View all 14 rows](#)

All Time Downloads by State

State	Number of Sign Ups
Missouri	2,338
Iowa	2,320
Minnesota	2,038
Kansas	1,994
Total	13,529

[View all 84 rows](#)

📅 Jan 1, 2019 - Oct 18, 2019

All Time Redemptions by Venue

Id	Venue	# Redemptions
9252	Omaha's Henry Doorly Zoo And Aquarium	1,740
9233	Upstream Brewing Company	831
9224	Brickway Brewery and Distillery	567
9453	Omaha Visitors Center	415
Tot...	---	6,916

[View all 25 rows](#)

...by state for venue ID 9252

State	# Redemptions
Iowa	345
Missouri	301
Kansas	278
Minnesota	239
South Dakota	164
Total	1,740

[View all 54 rows](#)

Date Selector

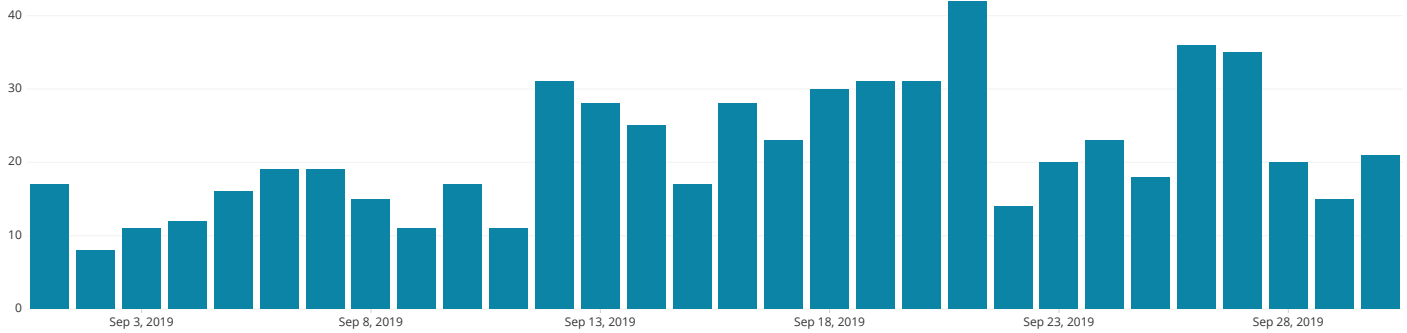
📅 Sep 1, 2019 - Sep 30, 2019

Distributions

Name	# Distributions
Omaha's Craft Brew Penny Pack	396
Omaha Savings Pack	248

[View all 2 rows and 2 columns](#)

Distributions by Day



Total Redemptions by Venue Between 2019-09-01 AND 2019-09-30

Venue Id	Venue	# Redemptions
9252	Omaha's Henry Doorly Zoo And Aquarium	136
9233	Upstream Brewing Company	77
9453	Omaha Visitors Center	66
9224	Brickway Brewery and Distillery	65
9257	Omaha Children's Museum	31
9231	Scriptown Brewing Company	30
9225	Farnam House Brewing Company	26
9259	Strategic Air Command And Aerospace Museum	24
Total	---	640

[View all 22 rows](#)

Redemptions for Venue

Venue	Email	Name	Phone	Deal
Omaha's Henry Doorly Zoo And Aquarium	[REDACTED]	[REDACTED]	[REDACTED]	\$2...
Omaha's Henry Doorly Zoo And Aquarium	[REDACTED]	[REDACTED]	[REDACTED]	\$2...
Omaha's Henry Doorly Zoo And Aquarium	[REDACTED]	[REDACTED]	[REDACTED]	\$2...
Omaha's Henry Doorly Zoo And Aquarium	[REDACTED]	[REDACTED]	[REDACTED]	\$2...
Omaha's Henry Doorly Zoo And Aquarium	[REDACTED]	[REDACTED]	[REDACTED]	\$2...
Omaha's Henry Doorly Zoo And Aquarium	[REDACTED]	[REDACTED]	[REDACTED]	\$2...
Omaha's Henry Doorly Zoo And Aquarium	[REDACTED]	[REDACTED]	[REDACTED]	\$2...
Omaha's Henry Doorly Zoo And Aquarium	[REDACTED]	[REDACTED]	[REDACTED]	\$2...
Omaha's Henry Doorly Zoo And Aquarium	[REDACTED]	[REDACTED]	[REDACTED]	\$2...
Omaha's Henry Doorly Zoo And Aquarium	[REDACTED]	[REDACTED]	[REDACTED]	\$2...

[View all 136 rows and 8 columns](#)

Total Redemptions by State Between 2019-09-01 AND 2019-09-30

State	# Redemptions
Missouri	135
Kansas	115
Iowa	76
Minnesota	62
Nebraska	59
South Dakota	48
Colorado	23
Wisconsin	15
Total	640

[View all 35 rows](#)

Redemptions for State

State	Email	Name	Phone	Deal
Missouri	[REDACTED]	[REDACTED]	[REDACTED]	\$2 Off Admission, Up To 6 People ...
Missouri	[REDACTED]	[REDACTED]	[REDACTED]	\$2 Off Admission, Up To 6 People ...
Missouri	[REDACTED]	[REDACTED]	[REDACTED]	\$2 Off Admission, Up To 6 People ...
Missouri	[REDACTED]	[REDACTED]	[REDACTED]	Buy 1 Beer Get 1 For A Penny ...
Missouri	[REDACTED]	[REDACTED]	[REDACTED]	Buy 1 Beer Get 1 For A Penny ...
Missouri	[REDACTED]	[REDACTED]	[REDACTED]	Buy 1 Beer Get 1 For A Penny ...
Missouri	[REDACTED]	[REDACTED]	[REDACTED]	\$2 Off Admission, Up To 6 People ...
Missouri	[REDACTED]	[REDACTED]	[REDACTED]	\$2 Off Admission, Up To 6 People ...
Missouri	[REDACTED]	[REDACTED]	[REDACTED]	\$2 Off Admission, Up To 6 People ...

[View all 135 rows and 7 columns](#)

Downloads by State Between 2019-09-01 AND 2019-09-30

State	Number of Sign Ups
Missouri	110
Iowa	106
Kansas	93
Minnesota	71
South Dakota	42
Nebraska	41
Illinois	21
Total	644

[View all 49 rows](#)

Active Passes

4,419

Passes in Progress Details

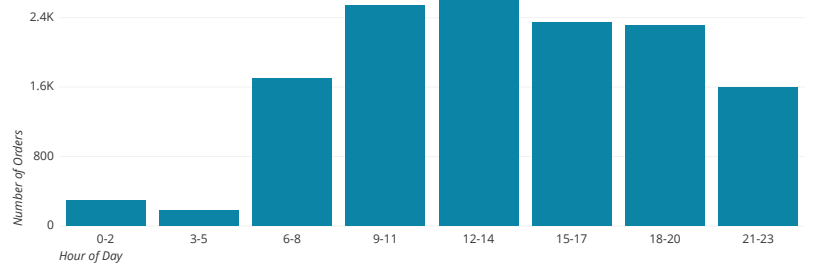
Order Id	Voucher	Name	Email	Purchase Date	Ttl Redemptions
413151	6D8H8XJ	[REDACTED]	[REDACTED]	Sep 17, 2018	2
413223	D4GKPQ3	[REDACTED]	[REDACTED]	Sep 17, 2018	1
413413	NMJPZGZ	[REDACTED]	[REDACTED]m	Sep 18, 2018	2
413434	2MJHNCW	[REDACTED]	[REDACTED]	Sep 18, 2018	1
413482	P4UFCGA	[REDACTED]	[REDACTED]	Sep 18, 2018	1
413484	ZA9WXXH	[REDACTED]	[REDACTED]	Sep 18, 2018	2
Total	---	---	---	---	7,556

[View all 4,419 rows](#)

Time Between Sign-Up & First Use

Avg # Days	Avg # Hours
25.40	619.19

Hour of Day Sign Ups



Customer Geographics

