



MEMO TO: Mayor Vandernail and the Board of Trustees
FROM: Michael Brack, Assistant Town Manager
DATE: February 5, 2020
SUBJECT: **E-Cigarette Retailer Findings**

MATTER BEFORE BOARD:

At the January 22, 2020 regular Town Board Meeting, staff was directed to do a survey of businesses in Fraser that sell e-cigarette products. This memorandum discusses a survey that was completed by staff with a list of applicable retailers and their comments.

BACKGROUND:

Staff conducted a survey to all liquor stores, dispensaries, grocery stores, and gas stations to inquire how many of these businesses sold e-cigarette (vaping) products. The following local businesses sell e-cigarette/vaping pens and associated flavored products.

Shell Gas Station
300 Eisenhower Drive

Rocky Mountain Cannabis
228 Byers Ave

Silver Stem Fine Cannabis
511 Zerex Street #203

Icebox Liquors/General Store
46 Market Street

Comments Received from Employees and Business Owners:

- Vaping products make up about 25% of our revenue stream. About 50% of revenue from tourists is from vaping products. Any restrictions would have a large impact on businesses in town that sell these products.
- Vaping is a healthier alternative than smoking cigarettes and most illnesses/deaths reported predominately result from people who modify their vaping devices or use black market modified e-liquids.
- If vaping product sales are restricted, it would result in more people buying more harmful vaping products from outside entities instead of buying vaping products that are produced in regulated manufacturing facilities.