

Camber Brewing Company

Funding Approval Request

A little history...

- My wife, Karen, and I are renting 365 Zerex St from Ingrid Karlstrom, owner of Rocky Mountain Recovery Upholstery, who previously used the building as her workshop.
- We had multiple location options in Winter Park, but made it a point to stay in Fraser to be one of the focal points of the 'Fraser Renaissance' project.
- We may be new to the area (18 months), but we bought a house here, live here full-time, rent our back house as a full-time rental for year-round residents, and want to be an integral part of the community.
- According to our research, we are the first licensed brewery in Fraser!

We are young and inspired, but not made of money...

- We have spent countless hours working on the brewery while Karen works a full-time job with Grand County and Nick works 'almost' full-time at Winter Park Resort to keep money coming in during the renovations.
- While more than 60% of our funding is comprised of personal funds, we have also procured additional funding with a loan from NWCCOG and crowdsourcing, which have combined to make up the remaining 40%.

So what's this all about?

Amongst the vast expense of opening a brewery in an older building, Camber Brewing Company has run into a financial bind, as we recently found out our electrical service needs to be upgraded from 200A to 320A in order to meet the needs of our brewhouse, cooling needs, heat, and lighting. While we technically only need several more Amps to be sufficiently powered, the next step up from 200A is 320A.

Our brewing system was ordered as a natural gas powered system, but the manufacturer ran into issues, delaying the availability of said system by more than 12 months. As a result, we had no choice but to move to an electric system. By our initial calculations, the existing service would have been sufficient. Unfortunately, in the Inspector's opinion, it is not sufficient to pass the building.

The cost implications of this upgrade can range from \$5,000 to over \$10,000, with Mountain Parks Electric Inc. hinting the cost is in the upper echelon of these estimates. While we were planning on opening our doors in late March, this is a massive last-minute expense we were not expecting and will struggle to pay. If we cannot procure the appropriate funding, the building is rendered unusable for our purposes and we will most likely be unable to move forward.

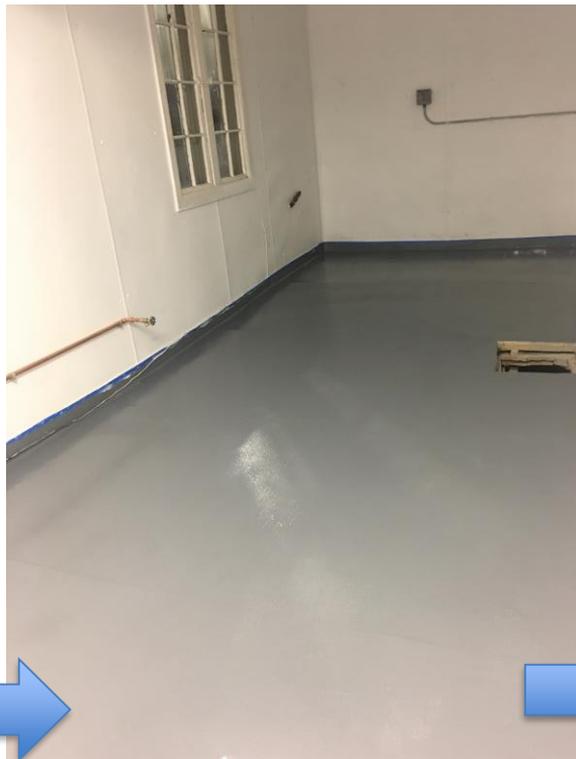
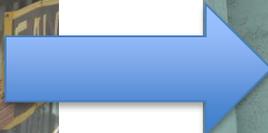
Challenges & Successes

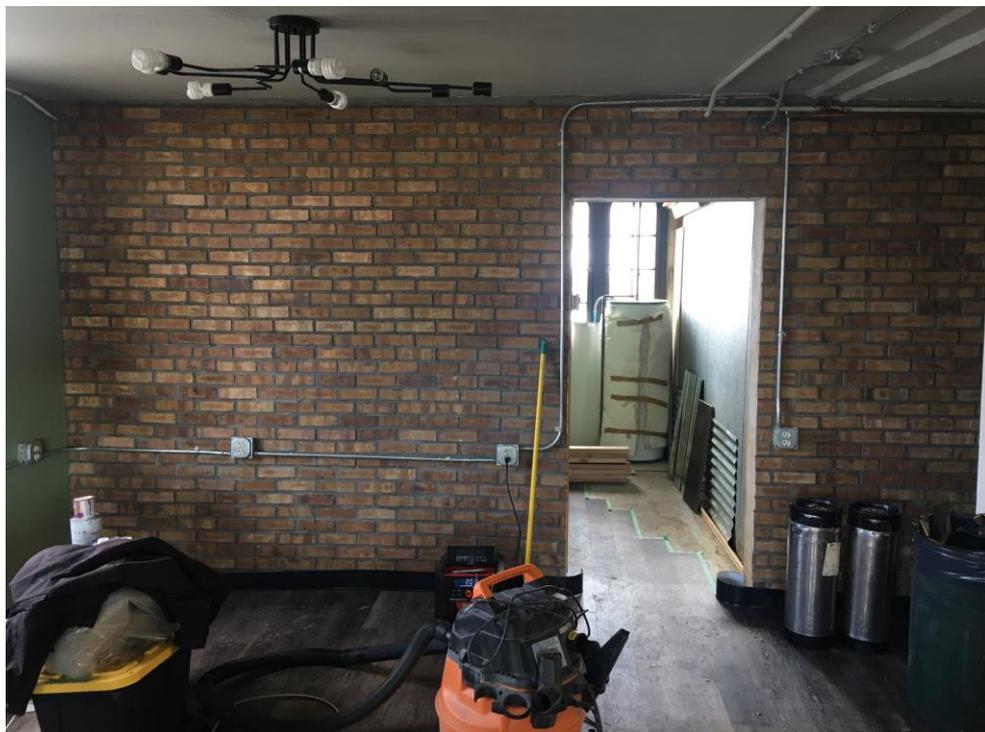
Challenges

- The first plumber we hired never did any work after receiving a \$1500 deposit and failed to show 6 consecutive times.
- Procuring the brewhouse and fermenters was a lengthy process involving shipping delays and inventory mismanagement from the company we ordered from.
- Updating an old building with a lot of history in Fraser has proven challenging.
- Electrical overloading – the state electrical inspector is requiring us to increase our load to 320A from 200A in the last few days before the brewing process was to begin. This has pushed our opening day by more than a month in addition to the aforementioned financial struggles.

Successes

- Grand Lake Plumbing was able to help pick up the initial plumber's slack and install everything in a timely manner after someone from the town sent word of our troubles (THANK YOU!!!)
- After many struggles, all brewing equipment is in the building and ready to brew, pending the electric service upgrade.
- We have renovated the interior to give a rustic/industrial look, true to Fraser's ambiance!
- We have improved the exterior of the building through the installation of a more attractive front window and a gorgeous new sign that will certainly give downtown Fraser some swagger.







Help Us Help You

- The space between the winery and brewery is large enough to host small art festivals, music gatherings, and some small beer festivals to help Fraser's economic development.
- In addition to the approved road/median improvements, having a brewery, winery, and distillery on the main drag of downtown Fraser will give new life to the area and help the walkability for locals and tourists alike, which will encourage new businesses to move into the area.
- "Beer Tourism" is real, especially in Colorado. Fraser will have 2 of the 5 local breweries located in its city limits, encouraging people to travel here exclusively to try everyone's beer, as well as keeping the tourists here for skiing and biking **in Fraser**.
- Fraser can be host to the first annual Grand County Beer Festival, for which we've already gained support from Hideaway Brewery, Fraser River BeerCo, and Grand Adventure Brewing Co.
- We will soon improve the exterior of our building to include a mural featuring a mountaintop ski-scene and the phrase "Enjoy Fraser" in massive letters, in addition to a patio with landscaping to turn 365 Zerex into one of the more appealing properties in Fraser as opposed to the one people ask "there's a building there?"

Additional Notes

- We will be naming our beers with a snow sports theme, but will make certain exceptions for all things Fraser (ie Doc Susie Stout, Icebox Ale, etc.)
- We will include a 'Fraser display' in our taproom that shows the history of the town, our building, and significance of certain figures.
- Our merchandise will feature "Fraser, CO" under Camber's logo. (Exception: all merchandise already available does not feature this, as it is all exclusive 'preorder' merchandise that will no longer be available/reordered after we run out).

Camber Brewing Company hopes to bring an equal or greater amount of success to Fraser as it does to itself. The Town of Fraser has been integral to our success thus far, and as illustrated in this presentation, it is in both our best interest to see Camber succeed. We hope we have gained your vote to help us out in our time of need.

**Thank you for your time and
consideration!**