



Public Arts Committee
Regular Meeting Agenda
Fraser Town Hall, 153 Fraser Avenue
Friday October 19, 2018,
9:00 AM-11:00 AM

Note: Times are approximate and agenda subject to change

1. **Roll Call**

2. **Approval Of Agenda**

3. **Consent Agenda**

a. Minutes September 21, 2018

Documents:

[PACM 2018-09-21.Pdf](#)

4. **Discussion Items**

a. Reusable Design Artwork

b. Maker Fair

Documents:

[2018.MakerFaireProposal1.Pdf](#)

c. Fraser Mural Festival

Documents:

[Mural Fest 2019.Pdf](#)

5. **Other Business**

6. **Adjourn**

Members of the Fraser Board of Trustee may attend this meeting.

**PUBLIC ARTS COMMITTEE
MINUTES**

DATE: Friday, September 21, 2018

MEETING: Public Arts Committee Regular Meeting

PLACE: Fraser Town Hall – Icebox Room

PRESENT

Board: Ken Ball, Ernie Roybal, Eric Vandernail, Francie de Vos, Krista Klancke

Staff: Alyson Heon, Jeff Durbin

Others:

1. **Regular Meeting:** Roll Call

Jeff called the meeting to order at 9:00a.m.

2. **Approval of Agenda**

Francie moved and Krista seconded the **motion** to approve the Agenda. **Motion carried: 5-0.**

3. **Discussion**

- a) 2018 Budget Proposal for Art In Public Places
- b) Marketing Efforts

4. **Open Forum:** none

5. **Adjourn:**

Krista moved, and Francie seconded the **motion** to adjourn. **Motion carried: 5-0.**
Meeting adjourned at 10:55 a.m.

Alyson Heon, Business Development Specialist

To: Fraser Public Arts Committee
 From: Anna Szczepanski, Library Paraprofessional at FVE
 Contact: anna.szczepanski@egsd.org or 970-726-8033 x 227
 Re: Maker Fair Celebration for Students who have met their Reading Goals

Background

Each year 2nd-5th grade students are given individualized reading goals. Fraser Valley Elementary holds two celebrations per year for the kids who have met their goals.

For our first celebration, we would like to have a “Maker Fair” with 8 stations where kids can create, learn, and MAKE! The students will pick 2 “maker stations” and have 45 minutes to spend at each one.

Date/Time: Wednesday, January 23rd from 3:30-6:00 p.m.

Schedule:

3:30-4:00 p.m. - Whole Group Celebration and Snacks

4:00-4:45 p.m. - First station (student's choice)

4:45-5:30 p.m. - Second station (student's choice)

5:30 p.m. – 6:00 p.m. – Wrap up and Clean Up

Request from PAC:

The “maker” culture is seeing resurgence and we would like our students to stretch their creative muscles to make things. We are asking the PAC to identify artists, builders or other community members who want to work with kids to “create.” The artists project can be specific or it can be very open-ended. We anticipate 10-15 students will participate in each project. We can cap the groups if necessary to keep them smaller if there are tools involved that may require more supervision.

What Fraser Valley Elementary can provide:

- A small stipend of \$40-\$50 for the artist and/or supplies
- Parent Volunteers to assist in the maker space

What PAC can provide:

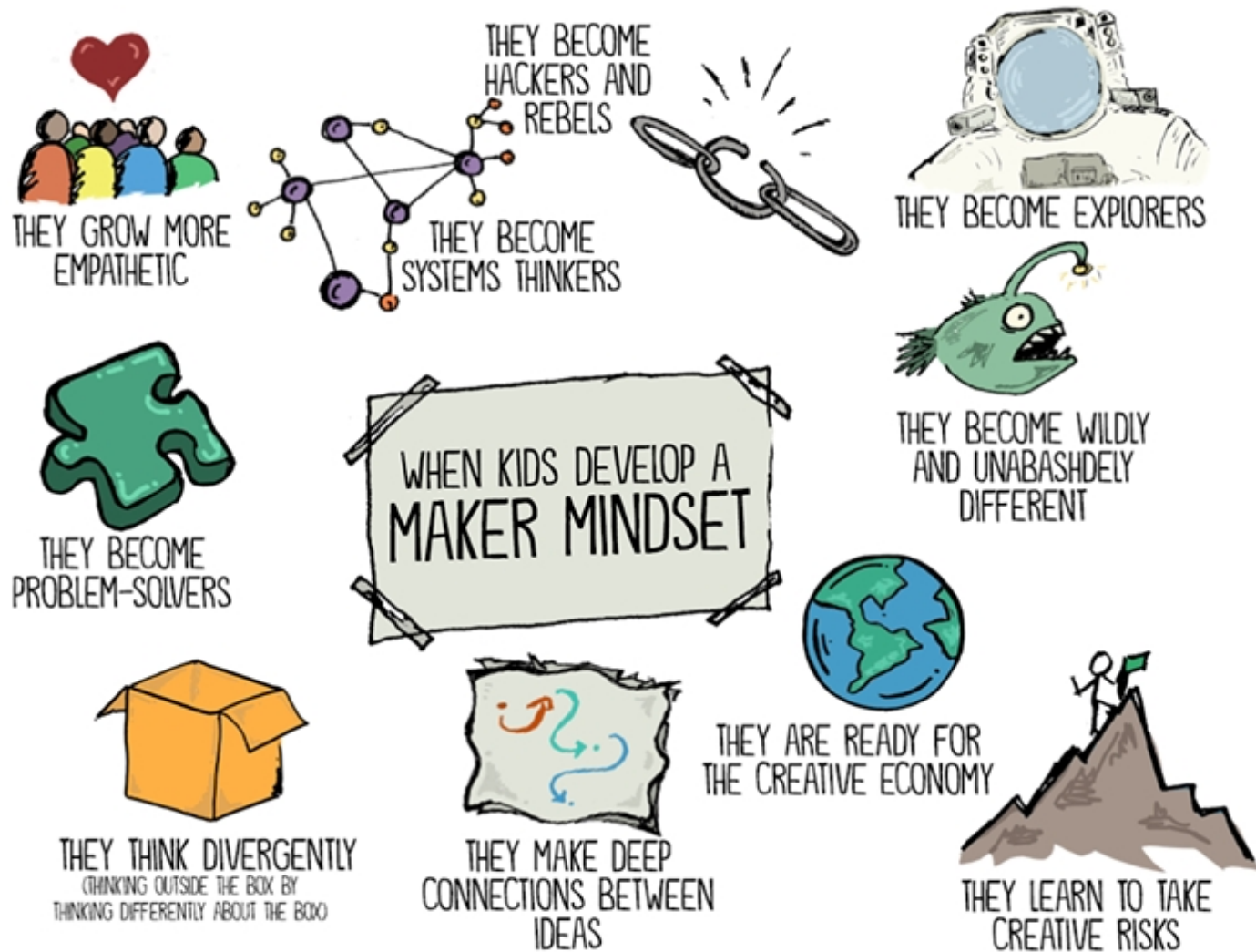
Contact information for craftspeople and artists who may want to participate in the first Maker Fair.

Here is a list is ideas for projects that may be of interest to the students—it is not exhaustive. The column on the right are the stations already being organized (to avoid duplication).

| Ideas for Stations Still Needed – PAC help? | Stations being finalized currently |
|--|--|
| Wood Working (basic sawing and drilling) | Crochet |
| Interactive Kinetic Sculpture | Lego Creations |
| Storytelling Structures or Projects | Robotics |
| Cake Decorating | Cardboard & Duck Tape Creations |

Other creative/inventive ideas welcome!

Why a Maker Fair?



Thanks for considering this project. It should be a fun way to build skills and celebrate our students' reading success.

FRASER MOUNTAIN MURAL FESTIVAL 2019

As the Fraser Art Committee moves into the new year we are looking forward to the ongoing and future beautification of our town: FRASER, COLORADO aka Funkytown, U.S.A.

The mural festival would be a platform for local Grand, Summit, Route and other mountain artists as well as front range and national artists to compete on equal footing for cash prizes.

The Proposals

- Create a Fraser Art Experience to be a two-day Fraser Mountain Mural Festival event for the Summer 2019, scheduled around Mid-July or early-August.
- While creating the event as an experience for the public, we would use it as an economic driver, a boost or shot in the arm for revenue as who for the Town of Fraser.
- Work with local business and national sponsors. Network with local press and radio as well as connecting with Front Range TV. Advertising the event in adjacent counties with 'Call for Artists'.
- Creating a on line presence to promote event as well as Town of Fraser and the Fraser Art Experience at the same time.
- Generate enough hype in hopes of bringing in a variety and diverse artist group. Twenty artist and their teams, plus the public all for the Fraser Experience.
- Trying to keep the focus on the center of town "town proper" or "river side park" promoting our local businesses, up and down the Hwy 40 corridor and also encourage pedestrian walkways through Fraser town train depot across 40 to access Fraser River Trail.
- Utilize a map to promote the future murals, the town's existing murals, the sculpture and chairlift program, along with any other public art supported by the Town Fraser and PAC. Show the beautification of the Town of Fraser exposing the Experience of Art back to the public. The map could include locations, some artist bio's, local business and sponsors. Good for all.
- The logistics of the event could seem a bit overwhelming—a two-day event with twenty artists and the teams, friends, family and time to spotlight Fraser. This is done with a committed effort by the PAC with full support of the Town of Fraser, and all businesses and volunteer help, which is also needed and appreciated.

The Commitment

1. Web presence promoting the Fraser Mountain Mural Festival.
2. Organize and coordinate local businesses.
3. Organize and coordinate event sponsors.
4. Set up Rules and Regulations for the Design Permits, Create submission form and application for the Event. Set strict rules and ridged time schedule. Get application out for artist call by March, 2019.
5. Set up sanitation and clean-up for before, during and after the event.
6. Choose a few, if not all application submissions to use in the promotion of the Fraser Art Experience.
7. Market the event and the Fraser Art Experience in coordination with businesses and sponsors.
8. Try to pick music which will support in the marketing of our event.
9. Locate judges for the event. Bring in established muralist and provide stipend for their services, along with Fraser PAC members.
10. Start building and preparing platforms with primer.
11. Create place cards for artist locations and laminates for the artist.
12. _____
13. _____
14. _____
15. _____

Event Schedule

| | | |
|----------|------------------|---|
| Friday | 5:00 – 8:00 p.m. | Sign up Check In Designate Artist Locations |
| Saturday | 7:00 – 8:00 a.m. | Sign up Check In Designate Artist Locations |
| | 8:00 a.m. | Painting Starts |
| | Noon – 2:00 p.m. | Lunch |
| | 6:00 p.m. | Stop Painting |
| | 7:00 – 9:00 p.m. | Artist Mixer – Catered Dinner |
| Sunday | 8:00 a.m. | Painting Starts |
| | Noon – 2:00 p.m. | Lunch |
| | 6:00 p.m. | Stop Painting |
| | 7:00 – 9:00 p.m. | Artist Awards – Catered Dinner |

